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THE
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SECRETARIAT BUILDING
New York City
is the first skyscraper to rise on the site of the U.N. On the left may be seen the Chrysler Bldg.

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UNITED NATIONS
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New York City
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EMPIRE STATE BUILDING
New York City
The world's tallest structure, located at Fifth Avenue and 34th Street, rises 1250 feet above the sidewalk. Observatories are open to the public on the 86th and 102nd floors.

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CHEVROLET
Admiral
TELEVISION
APPLIANCES
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CRITERION
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HERALD
CRITERION
BOND

ASTOR
CHEVROLET
Expandium Club
Admiral
TELEVISION
APPLIANCES
HERALD
CRITERION
BOND
TWO TROUSER SUITS

TIMES SQUARE

Times Square, known throughout the world as "The Great White Way" is the magnet and high spot of New York. Here millions of people seek entertainment in the many theatres, night clubs, restaurants, etc.

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TIMES SQUARE

Times Square, known throughout the world as "The Great White Way" is the magnet and high spot of New York. Here millions of people seek entertainment in the many theatres, night clubs, restaurants, etc.

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Aerial View of
THE STATUE OF LIBERTY
on Bedloe's Island in New York Harbor.

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Aerial View of
THE STATUE OF LIBERTY
on Bedloe's Island in New York Harbor.

SAKS
34th
Macy's
Macy's

Herald Square, showing Macy's Department Store, P9379
New York City.

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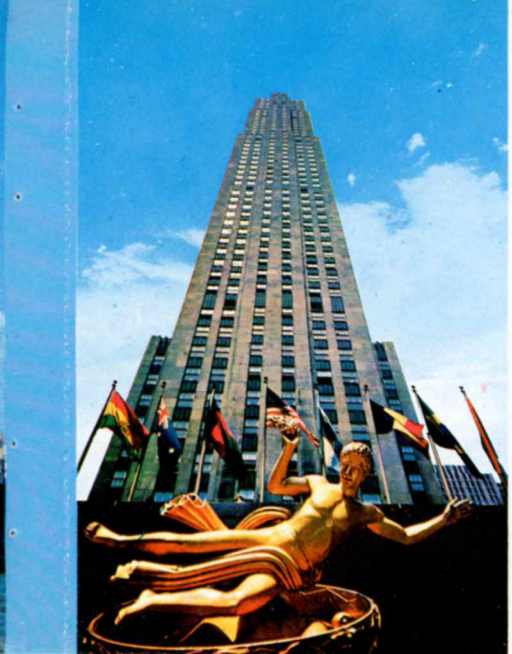
Herald Square, showing Macy's Department Store,
New York City.



RCA BUILDING
The highest building in Rockefeller Center rises seventy stories above the ground. It houses radio studios for major networks as well as restaurants and observatory at top.

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RCA BUILDING
The highest building in Rockefeller Center rises seventy stories above the ground. It houses radio studios for major networks as well as restaurants and observatory at top.

THE FABULOUS PARK AVENUE P15118
New York City
Looking south on Park Avenue from 51st Street showing Grand Central Station in background.

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THE FABULOUS PARK AVENUE
New York City
Looking south on Park Avenue from 51st Street showing Grand Central Station in background.

LOWER MANHATTAN SKYLINE SHOWING
BROOKLYN BRIDGE
New York City

P3869

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LOWER MANHATTAN SKYLINE SHOWING
BROOKLYN BRIDGE
New York City

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P111

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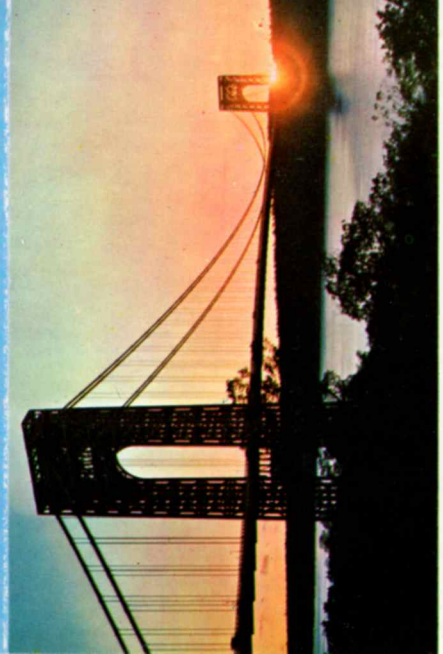

THE GEORGE WASHINGTON BRIDGE
Sunset silhouettes the George Washington Bridge over the Hudson River. This unique view was taken from the Cloisters.

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THE GEORGE WASHINGTON BRIDGE
Sunset silhouettes the George Washington Bridge over the Hudson River. This unique view was taken from the Cloisters.

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NEW YORK CITY

New York is the largest city of the United States. It is the second city in size and the financial center of the world. Greater New York, created in 1898, comprises five boroughs — Manhattan, which is the heart of the City, occupying Manhattan Island; the Bronx, a residential and business section, north of the Harlem River; Brooklyn on the east across the East River; Queens, adjoining Brooklyn on the northeast and Richmond which occupies Staten Island, separated from Manhattan by New York Bay.

Down through an exciting and turbulent history, today has emerged the Magic City that is New York. Industry and Commerce find their home here, side by side with the Arts. Broadway, The Great White Way, is the center of interest. New York has colleges and schools of world wide renown, including Columbia University, Fordham University, New York University, L. I. University and Manhattan College.

Little more than three centuries have sufficed in the building of this gigantic city. Here is the dynamic expression of American Civilization.

Tear out the postcards and send them to your friends — recording on the miniature to whom and when you sent the view.

Put the miniatures in your scrapbook as an everlasting reminder of your visit with us.

MANHATTAN POSTCARD PUB. CO., INC.
913 BROADWAY, N. Y. C.

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